



# CLICo

## COLORS OF RARITY

THE BLUE BOOK / FOREVER RARE / 2026



CHAPTER / 02

## The Maison

CLICo is an American maison founded in Miami under CPX.Agency. We operate with the discipline of a small atelier and the standards of a heritage house. Our studio light is neutral and sea-balanced, our finishing rooms precise and quiet, our tolerances unapologetically strict. Pieces are assembled through master partners and finished under our eye until the surfaces read like sentences—clear, intentional, and balanced. This is not nostalgia dressed as newness. It is a principled refusal to compromise the permanent with the temporary. When we say forever, we mean serviceable, restorable, and worthy of hand-down.

# 03

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CHAPTER / 03

## The Metal Philosophy

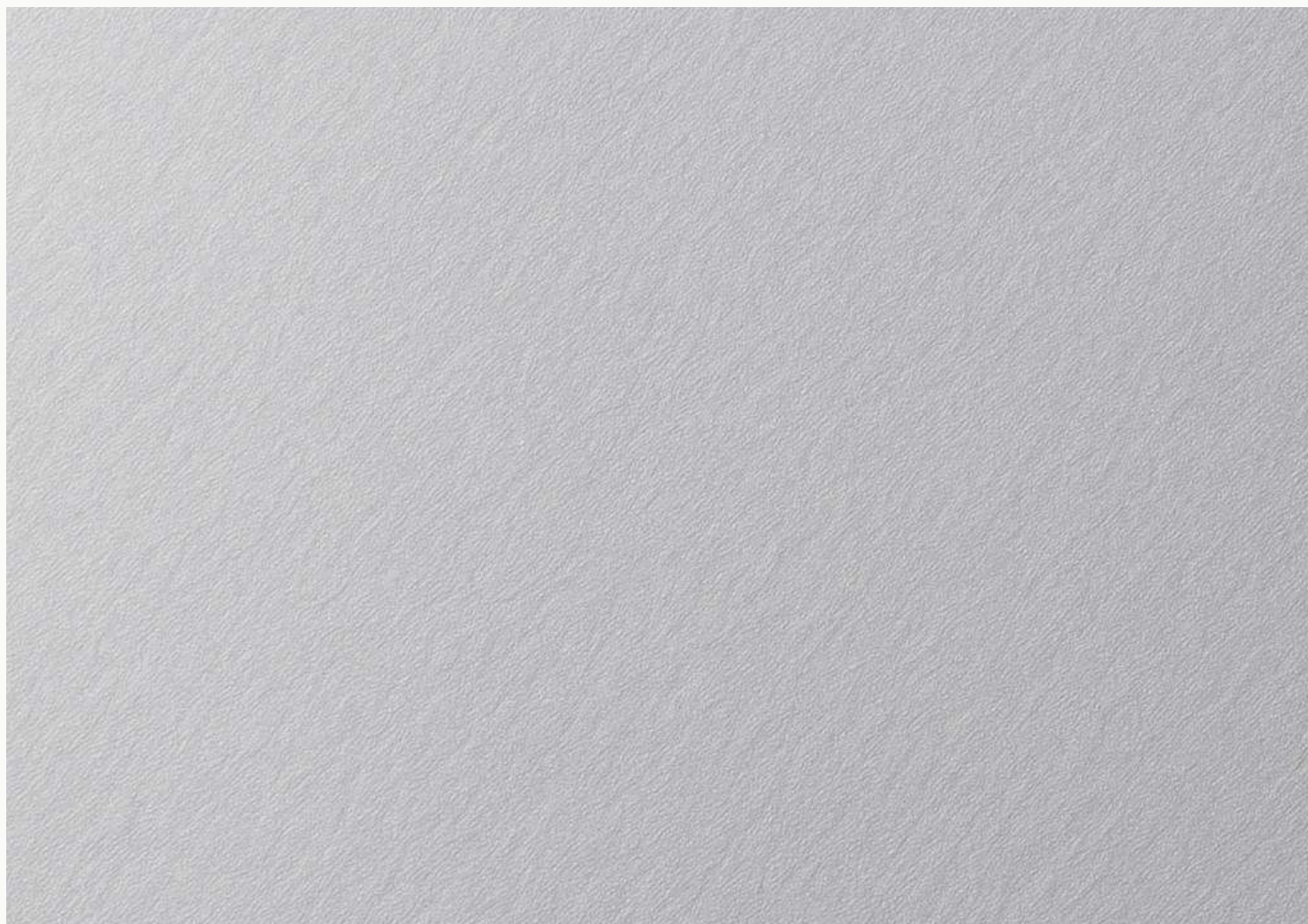
We begin with metal because longevity begins with structure. A ring does not only hold a stone; it holds weight, balance, temperature, and time. Our platinum is naturally white; our gold is true 18K; our titanium carries modern strength; our silver is sterling and honest. We finish to reveal, never to disguise. Mirror gives clarity; satin gives contour; a hybrid surface gives dimension. You will feel the difference immediately, not as spectacle but as quiet correctness in the hand.



CHAPTER / 04

## Platinum 950

Platinum is the house signature and the calm center of our aesthetic. At PT950, its whiteness is intrinsic, and its mass is unmistakable. Scratches displace the surface rather than removing the metal, so a professional polish restores what time merely softened. In platinum, proportions read cleanly, prongs remain disciplined, and halos behave with restraint. We tune the reflection to an oceanic register—cool, controlled, and luminous—so that color comes from the stone, not from a coating on the metal. Inside every platinum band, the CLICo hallmark, PT950 mark, and serial are engraved with the same precision as the setting itself.



CHAPTER / 05

# 18K Gold

Gold is our language of emotion. White gold speaks in clarity and restraint, letting indigo stones breathe; yellow gold answers with radiance, warming deep auburn light; rose gold carries a human warmth that sits close to the skin. We use 18K for its integrity and color stability, selecting safe alloys and preferring palladium-biased whites. Rhodium may be used as a maintenance preference, never as disguise. The touch is deliberate: soft where comfort demands, crisp where geometry requires. You should feel the line of a shank and the soft arc of an inner edge as one thought.

# 06

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CHAPTER / 06

## Titanium

Titanium is our modern utility—light, strong, corrosion-resistant, and unpretentious. It allows us to engineer clasps and kinetic forms that move cleanly without weight fatigue. The tone is graphite-silver, the presence contemporary rather than austere. On the wrist or neck it reads as confidence in motion. Where appropriate we apply a micro-finish to manage abrasion without muting character. Titanium is the quiet proof that technical materials can be worn with elegance.



CHAPTER / 07

## Sterling Silver

Sterling silver is our accessible integrity. We use .925 without plating or vermeil because honesty matters at every price. Silver wants to age; we let it, and we restore it when asked. In high-polish it reflects like water; in fog-satin it carries a soft hush; in ice-brushed it feels architectural. Extraordinary Gems—the arm of the maison dedicated to philanthropic capsules—uses silver to broaden reach without compromising standards. The hallmark is there, the serial is there, and the promise is the same: real metal, well made.



CHAPTER / 08

## The Stone Ethos

We select stones for story rather than spectacle. True rarity is not just scarcity; it is character under changing light and honesty under close inspection. Our settings respect tables and crowns; our prongs are tuned to hold without swallowing; our halos frame rather than flood. We do not chase artificial brightness. We do not chase sameness. The earth writes the script; we edit for clarity, not conformity.

# 09

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CHAPTER / 09

## Painite

Painite does not shout. It burns. In calm light it is auburn; at angle it reveals a restrained violet fire—a private conversation between crystal and viewer. We cut for elongation and depth, then set with architectural simplicity so the gem’s gravity carries the page. Painite rewards patience: it reveals more in the second look than in the first. Platinum gives it contrast, yellow gold gives it ceremony, and the hand feels both as a kind of grounded luxury. Quantities remain low by choice. Not every rarity is meant to be repeated.



CHAPTER / 10

# Tanzanite

Tanzanite is the maison's chromatic axis. Single-origin by geography, it shifts from indigo to ultramarine with an ease that reads like breath. We prefer emerald and pear cuts with crisp crowns to keep the color honest across angles. Platinum and white gold make the blue sing; diamond pavé, when used, remains disciplined—light as punctuation rather than decoration. In Mary the Mermaid, tanzanite is the body of the form, the living hue against the cool architecture of the metal.



CHAPTER / 11

# Moldavite

Moldavite is cosmic matter set for the human wrist and throat. Born of impact, it carries a tone that is both green and memory. We keep texture where truth asks us to; we facet where clarity demands it. Platinum presents it as artifact; titanium sets it within the modern world. It is a stone that refuses pretense. Handle it with care, avoid thermal shock, and let it perform the quiet miracle it was formed to perform: bringing the sky back to hand.

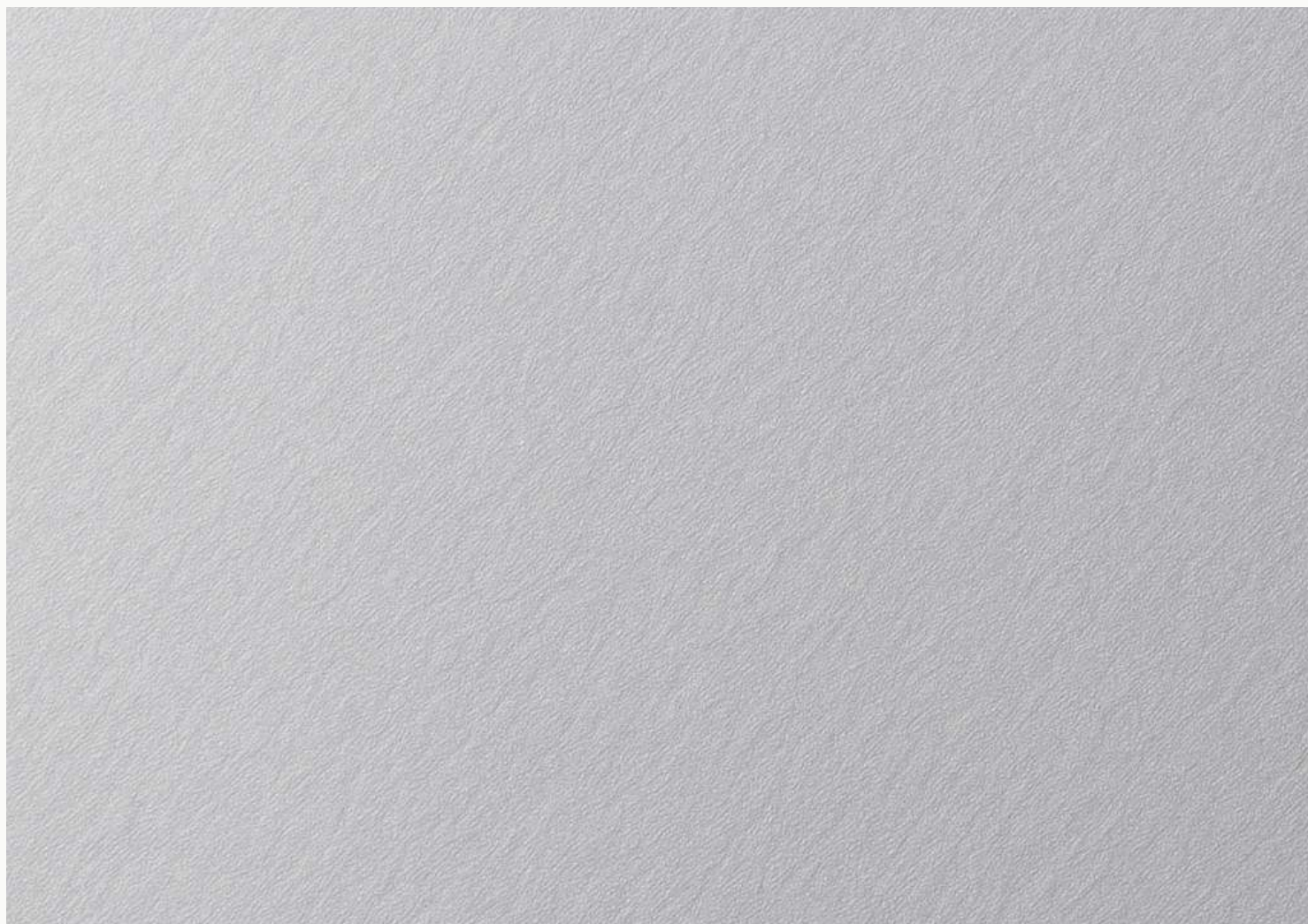
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CHAPTER / 12

## Provenance

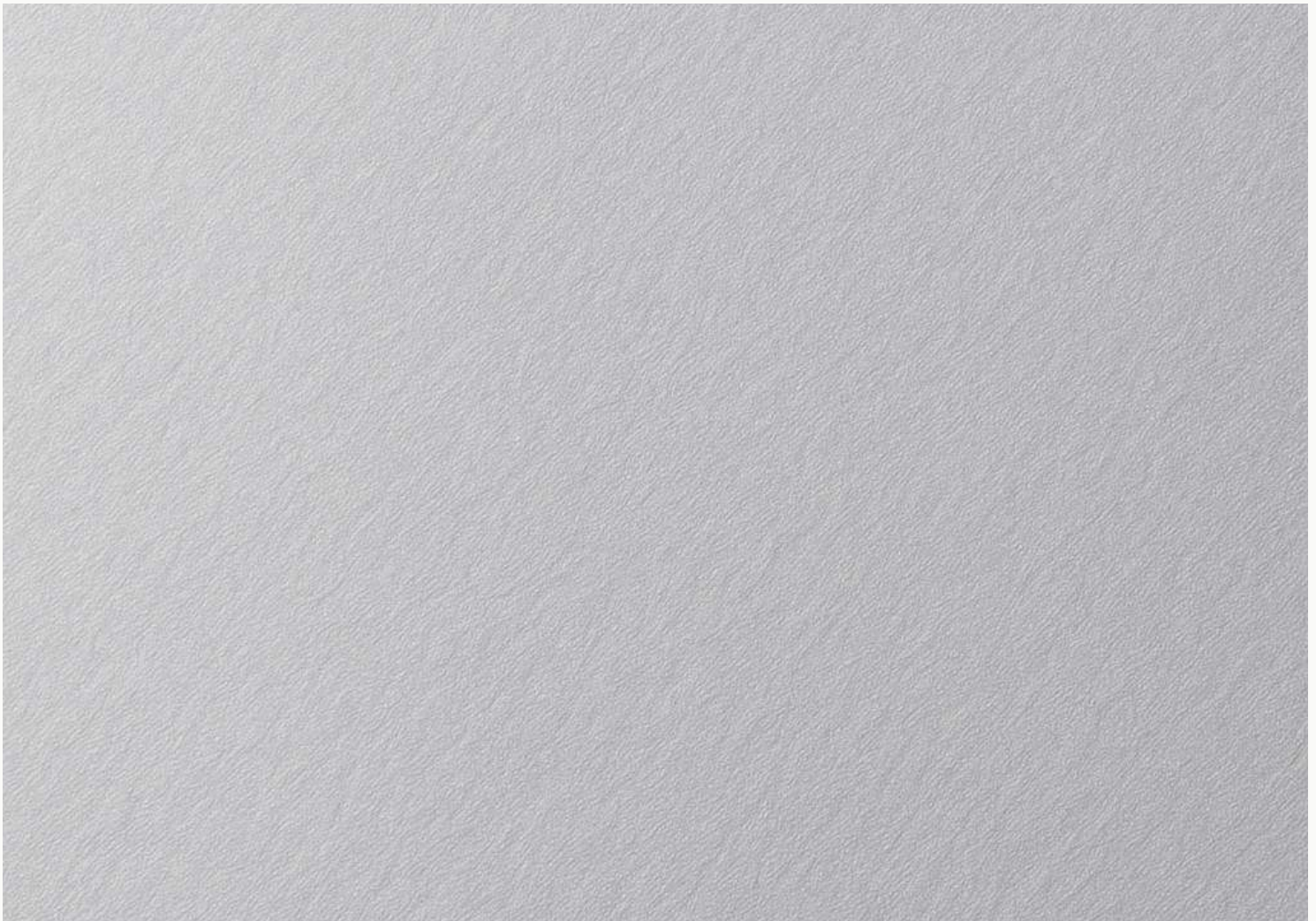
Every piece carries a certificate of authenticity bound to a verifiable ledger entry. The serial is engraved discreetly; the card carries a code; the record shows what the eye cannot: origin, materials, edition, and, where applicable, the path of a donation. We hold personal data privately and share proof transparently. You are not asked to trust us; you are invited to verify us. That is the ethics of permanence.



## CHAPTER / 13

# Mary the Mermaid

Mary moves like water held in line. The curve is platinum or gold; the body is tanzanite; the fins may speak in yellow sapphire; the surface may whisper in opal. Founder 13 is museum-grade scarcity, Premiere 31 is collector-grade clarity, and Core 100 carries the signature forward with discipline. Each edition is engraved within the band and on the clasp; each chain meets the form with proportion rather than apology. Mary is not an emblem of conquest; she is a study in equilibrium—sea and light, weight and grace, architecture and soul.



## CHAPTER / 14

# PairLink

Security should feel inevitable, not mechanical. PairLink is our dual-consent clasp: two halves that understand each other, closing without tools and opening without struggle. The barrel is proportioned to read as design, not hardware; the detent is tuned for confidence; the finish is matched to the piece it serves. In platinum it feels ceremonial; in gold it feels intimate; in titanium it feels like motion. On the interior facet the CLICo hallmark sits with metal purity and serial—micro-engraved, permanent, and discreet.

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CHAPTER / 15

## The CLICo Collection

Beyond icons lies the architecture: solitaires that carry their own weight, halos drawn so thin they seem to breathe, cuffs that suggest tension without aggression, planar earrings that read like light turned into line. We design along a single principle: remove everything that is not structure or clarity. The result is jewelry that asks you to look twice and rewards you both times. Stones support form; form supports life; the piece supports the person who wears it.



## CHAPTER / 16

# Rings

A ring is a closed sentence. Ours are written in comfort and finished in precision. Inner edges are softened to sit long hours without fatigue; outer lines hold sharp enough to catch light without catching fabric. Prongs are disciplined; bezels are honest; galleries are kept open for cleaning and for air. The engraving inside is minimal and exacting—house mark, metal, and serial—so that service generations from now reads the piece correctly at a glance.



CHAPTER / 17

## Neckwear

Neckwear lives where breath and voice meet. We keep balance before bravado. Chains are chosen for proportion, not trend; foxtail for calm strength, cable for clean rhythm. Pendants sit where they should sit; the back of each bail is finished for touch, not just for a photograph. Whether metal-first or stone-led, the aim is the same: a line that completes the wearer rather than competes with them.

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CHAPTER / 18

## Earrings

Earrings must be as resolved from the back as from the front. Posts are balanced, backs are secure, and weight is distributed so that the lobe remains itself. Solitaires stay bright without glare; halos show intention rather than excess; drops move with measured cadence. Every post and every screw-back carries the CLICo mark—it is there for pride, and it is there for accountability.



CHAPTER / 19

## Bracelets

A bracelet should feel like a decision. Links move without noise; hinges hold their line; surfaces hold their finish. In platinum the weight reads as certainty; in gold it reads as presence; in titanium it reads as momentum. PairLink sits at the center when the design calls for it, not as a flourish but as an axis. We test for fatigue not because it is dramatic but because it is necessary.



CHAPTER / 20

## Extraordinary Gems

The dream of rarity should be reachable without theater. Extraordinary Gems is our accessible line—sterling silver and 18K pieces crafted with the same refusal to compromise. Proceeds support four portfolios of giving, each audited for impact and recorded transparently. What you hold is honest metal, well set; what you enable is measurable good. Luxury without generosity is noise. We prefer signal.

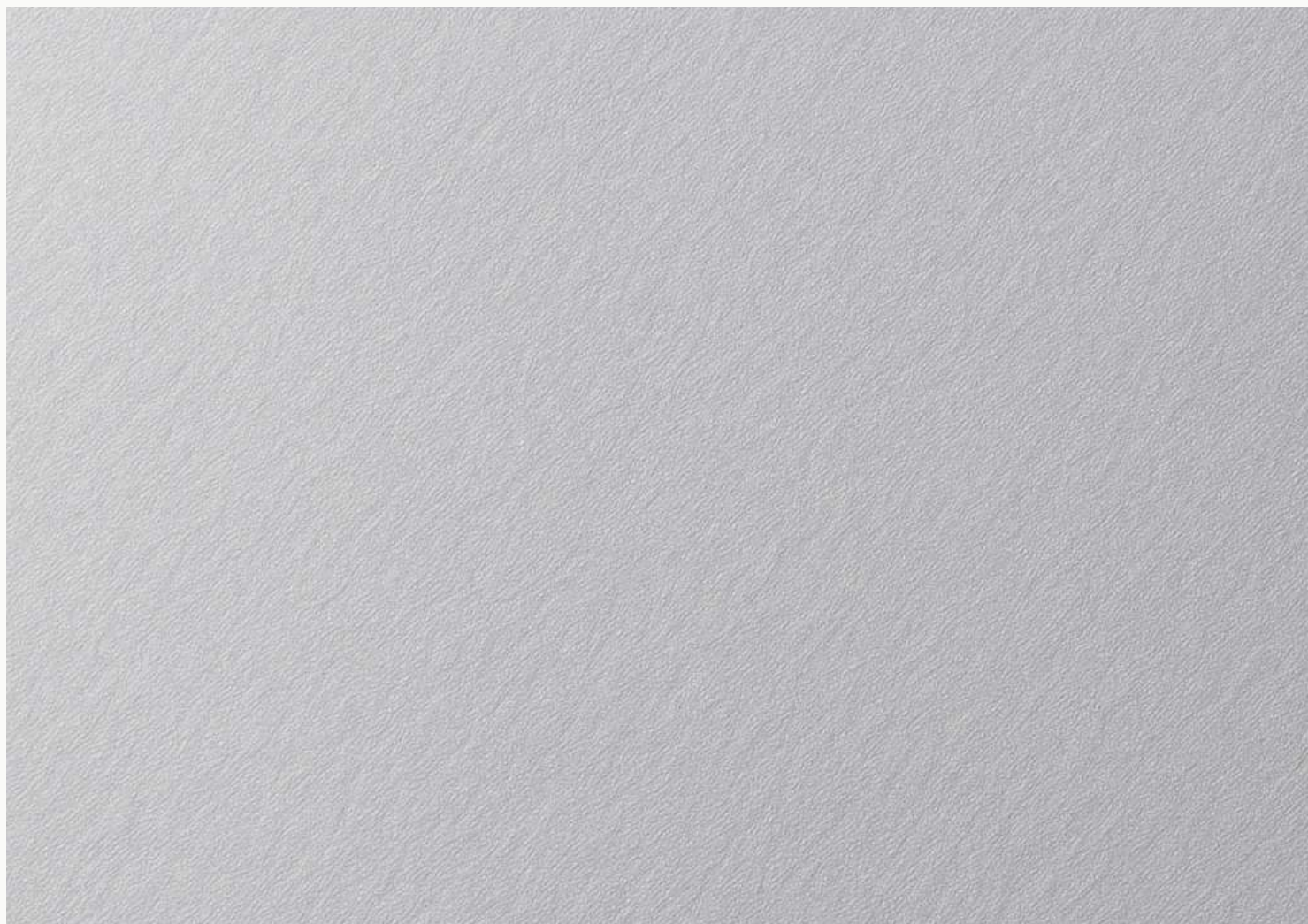
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CHAPTER / 21

## Hearts & Gems

Children and families deserve more than sentiment; they deserve structure. This capsule uses birthstones as beginning, not end, framing small lights in settings that will last. Cards carry serials, packaging carries codes, and the record carries proof of where the help went. Gifts become anchors, not just gestures.



CHAPTER / 22

## Keys & Seas

Oceans are inheritance. We design wave forms in silver and gold, bring moldavite and opal into dialogue, and use recycled components where they meet our standard. The pieces feel like coastlines worn smooth by time—measured, durable, and quietly alive. Each sale funds work that can be pointed to, not merely imagined.



CHAPTER / 23

## Anchor & Honor

Service deserves clarity, not spectacle. Titanium and platinum anchors carry a subtle facet that catches light without shouting. Engraving is offered where duty and memory meet. A portion returns to the communities that hold the line for the rest of us. The design is strong because the people are.

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CHAPTER / 24

## Paws & Claws

Loyalty should be answered in kind. These pieces carry names in micro-engrave and hearts in proportion, not cliché. Silver for reach, gold for ceremony—each made to be worn daily, each made to last beyond the moment it commemorates. The good done on the other end of the ledger is as real as the metal.



CHAPTER / 25

## Sizing & Fit

Fit is the first luxury. Rings are cut in quarter steps where metal allows; bracelets carry micro-adjustments that actually matter; chains sit at lengths that respect collar and clavicle. We maintain clear guidance for sizing and welcome consultation before fabrication so that your piece arrives as a continuation of you, not as an imposition upon you.



CHAPTER / 26

## Care

Care is simple and specific. Mild soap, clean water, lint-free cloth. Ultrasonics are avoided for opal and moldavite; thermal shocks are avoided for everything. Annual inspections catch what daily life conceals: prong tension, clasp integrity, surface condition. Restoration is not defeat; it is proof that a piece was permitted to live.

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CHAPTER / 27

## Hallmarks

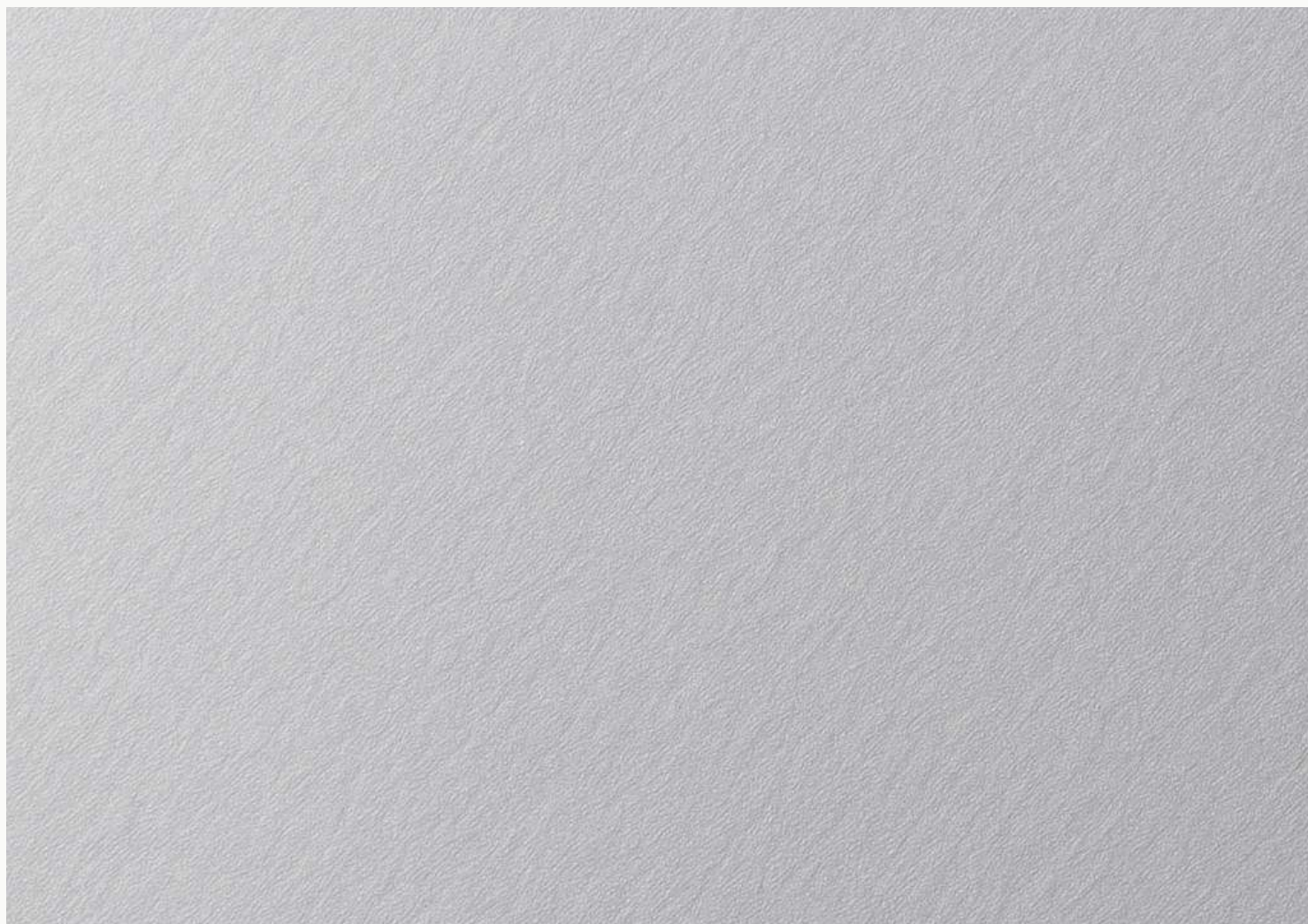
A hallmark is not decoration; it is a promise. On the clasp facet you will find the CLICo mark, metal purity, and serial. Inside a ring band, the same. On earring posts and backs, micro-engraved, legible to the craftsperson who will service it in years to come. These marks are not loud because they do not need to be. They endure.



CHAPTER / 28

# Ethics

Compliance is the beginning, not the end. We commit to conflict-free sourcing, responsible metals, and transparent documentation. We do not brighten what is not bright, we do not plate what is not pure, and we do not simulate what we claim to celebrate. The material truth is the brand.



CHAPTER / 29

# Ordering

A deposit secures your stone or edition. Timelines reflect reality and respect quality; communication remains clear at each stage. Each finished piece ships fully documented, insured, and ready to wear. If an adjustment is required, it is handled with the same care as the original build. The goal is not a transaction; it is a long relationship with a well-made object.

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CHAPTER / 30

## Concierge

Private viewings are available by appointment. Consultations may be held in studio or virtually under controlled light. We advise on fit, proportion, and long-term service with the directness you deserve. Contact the concierge for ceremonies built around PairLink, for edition reservations, or for archival requests. Your name matters as much as your order number.

# CLICo

## Forever Rare.

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The world is louder than ever. We respond with quiet things built correctly. Platinum that stays white because it is white. Gold that feels like memory. Titanium that moves like intent. Silver that tells the truth. Stones chosen because they carry stories the eye can learn to read. Our hallmark is a promise; our serial is an anchor; our work is an offering.

CLICo — Forever Rare.